Privacy statement: Simple quantitative research project using Research Drive and Yoda

Date: 26/6/2023

The Vrije Universiteit Amsterdam (hereinafter: "**VU"**) attaches great importance to the protection of your privacy and the security of your personal data. In this privacy statement we describe how we handle your personal data for the research project titled ‘Simple quantitative research project using Research Drive and Yoda’. We process your personal data in accordance with applicable privacy legislation, including the General Data Protection Act (hereinafter: "**GDPR "**)and the General Data Protection Implementation Act.

# Who is responsible for the processing of my personal data?

Stichting VU is responsible for the data processing operations described in this privacy statement. Stichting VU maintains the Vrije Universiteit Amsterdam as a privately run university in accordance with the Higher Education and Research Act of The Netherlands (‘*Wet op het hoger onderwijs en wetenschappelijk onderzoek’).* Stichting VU has its registered office at De Boelelaan 1105 in (1081 HV) Amsterdam and is registered with the Chamber of Commerce under number 53815211.

# What (categories of) personal data will be processed?

We will process the following personal data:

1. Demographic information about you, such as age, sex, education, and marital status;
2. Information about employment, job satisfaction and salary;
3. Information about hobbies and interests; and,
4. Information about your preferred ice cream flavours.

# For which purposes are my personal data processed, and on the basis of which legal grounds?

The personal data will only be used for the following purposes:

1. Preparation of academic papers about the determinants of ice cream flavour preferences. These papers will be published in academic journals and will only contain aggregated data that cannot be linked to you.
2. Preparation of policy briefs about ice cream preferences that will be presented to the ministry of Ice Cream Affairs. These policy briefs will only contain aggregated data that cannot be linked to you.

We process your personal data on the basis of the following legal grounds:

* You have given consent to the processing of your personal data. In that case you have the right to withdraw your consent at any time by contacting us via the contact details below.

# Who has access to my personal data?

The personal data will only be accessed by employees of the VU who by reason of their function have a role in the processing of your personal data for the abovementioned purposes and for whom it is necessary that they have access to the personal data.

# Will my personal data be shared with third parties?

When processing your personal data, we may use service providers (processors) who process your personal data on behalf of and under the responsibility of the VU. The VU concludes processing agreements with these service providers to ensure that your personal data is processed carefully, securely and in accordance with the General Data Protection Regulation (GDPR). We remain solely responsible for these processing activities.

The following categories of personal data may be shared with researchers who wish to use the data for the purposes listed in paragraph 3:

1. Demographic information about you and the members of your household, such as age, sex, education, and marital status;
2. Information about employment, job satisfaction and salary;
3. Information about hobbies and interests; and,
4. Information about your preferred ice cream flavours.

These researchers may process your personal data on the basis of the following legal grounds:

* You have given consent to the processing of your personal data. In that case you have the right to withdraw your consent at any time by contacting us via the contact details below.

When processing your personal data, we may make use of service providers (processors) who process your personal data on behalf of and under the responsibility of the VU. The VU concludes processing agreements with these service providers to ensure that your personal data is processed carefully, securely and in accordance with the General Data Protection Regulation (GDPR). We remain solely responsible for these processing activities.

# Will my personal data be transferred to countries outside of the European Economic Area?

No, your personal data will not be transferred to international organisations or countries outside the European Economic Area (EEA). The EEA includes all EU countries plus Norway, Liechtenstein and Iceland. Transfers of personal data between these countries are not subject to additional rules under the General Data Protection Regulation (GDPR).

# For how long will my personal data be retained?

In accordance with VU’s Research Data Management policy, all data collected for this research will be archived for ten years after publication of articles and/or reports based on this data so that results can be verfied.

# How will my personal data be secured?

The VU takes appropriate technical and organizational measures to protect your personal data against loss and any form of unlawful processing.

# Who can I contact with questions about the processing of my personal data?

You can ask questions about how we process your personal data via icecream@vu.nl or 022-555 8686

# How can I exercise my privacy rights?

On the basis of the GDPR you have the right – under certain conditions – to access your personal data that we process, to correct your personal data if it contains factual inaccuracies, to delete your personal data, to limit the processing of your personal data, to portability of your personal data and to object to the processing of your personal data.

If you wish to exercise any of these privacy rights, you can contact the Data Protection Officer of VU Amsterdam via:

Data Protection Officer

De Boelelaan 1105

1081 HV AMSTERDAM

[functionarisgegevensbescherming@vu.nl](mailto:functionarisgegevensbescherming@vu.nl)

To be able to deal with your request, you may be asked to identify yourself on the basis of additional personal data that the VU has of you. If this method of identification is not possible, you may be asked to identify yourself with an identification card. In this way it will be verified that the request has been made by the right person. If you are not satisfied with the way in which we deal with your personal data, you always have the right to submit a complaint with a supervisory authority.

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